

A woman with long, wavy brown hair, wearing a white button-down shirt, is looking intently at a laptop screen. The background is dark and out of focus. The image is split vertically, with the left side having a dark blue overlay containing text.

Everything to Know About Hiring Juliette Powell as a Speaker

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About Juliette

Juliette Powell is the founder and managing partner of Kleiner Powell International [KPI], a New York City-based consultancy. As a consultant at the intersection of responsible technology and business, she has advised large companies and governments on the questions of how to deal with the accelerating change underway due to AI-enabled technological innovation coupled with shifting social dynamics and heightened global competition.

Powell's research at Columbia University is informed by her work with multinational companies such as Intel Labs and with governmental institutions where she is focused on the responsible deployment of AI, ethical data exploration and the search for and removal of negative biases.

Bilingual, Powell consults and delivers keynotes in both English and French.



Juliette Powell's Keynote Topics

Unleashing AI Responsibly: Charting Pathways for Accountability in an Automated World

As AI infuses virtually every aspect of our lives, a reckless deployment of a new model could result in profound risks, mishaps and misuses. Juliette Powell brings organizations a pragmatic approach to this complex issue, offering seven key principles for ensuring machine learning upholds human flourishing.

Make Decisions Easier with the Calculus of Intentional Risk

Rapid AI adoption is forcing leaders to consider how they can make responsible, strategic decisions about its use and potential misuse. Juliette Powell offers a powerful antidote – the “calculus of intentional risk.” This approach, a mix of intuitive risk-reward evaluation and a granular assessment similar to work done by insurance actuaries, empowers leaders to navigate AI’s complexities confidently.

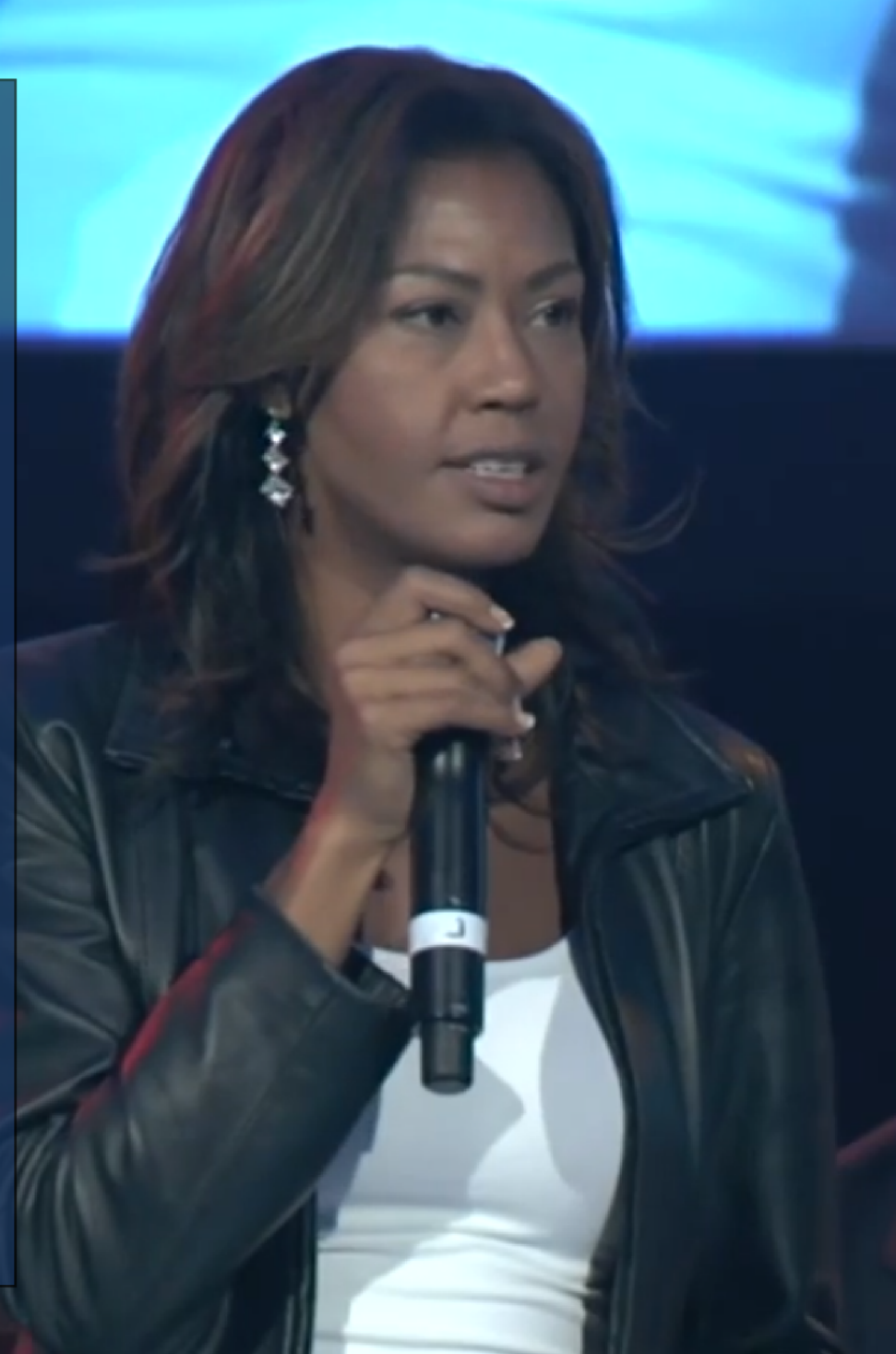
Juliette Powell's Keynote Topics

Achieve Responsible AI Development and Deployment by Harnessing Creative Friction

How can organizations ensure the responsible utilization of the new, powerful AI tools changing the face of business today? Juliette Powell offers an innovative solution – “creative friction.” This approach encourages the integration of diverse voices, not just in terms of race, sex or gender, but also educational backgrounds, neurodiversity and cultural perspectives

Unmasking Unconscious Bias: An Imperative for Responsible AI Development

As AI shapes our world in both obvious and hidden ways, a lurking danger persists – unconscious bias. Juliette Powell, sheds light on this pervasive, yet often overlooked, concern. Stemming from her own revelations about personal bias, she explores the insidious influence of unacknowledged prejudices on AI. Unconscious biases are not only shaping our perceptions and interactions, but are also being ‘learned’ by AI, with potential for amplifying and perpetuating societal disparities.



A photograph of Juliette Powell, a woman with long dark hair, wearing a dark blazer over a white top and a large necklace. She is seated in a white armchair on a stage, facing left. In the background, a man with glasses and a light-colored jacket is also seated in a white armchair, facing right. The stage has a red carpet and a dark backdrop with the word 'ECONOMY' visible in large white letters. A semi-transparent blue box with white text is overlaid on the right side of the image.

Juliette Powell's Keynote Topics

Turning the Illusion of Control Into Lasting Trust

As the use of automated systems continues to spread, many fall into “automation complacency.” In this revealing presentation, Juliette Powell explains how automation complacency leads to consumers having an illusion of control over automated systems that doesn't in fact exist. When an automated system doesn't do what a user expects, trust is damaged. Powell outlines the steps organizations should take now to build trust rather than erode it.

Strategic Leadership via Robust Scenario Planning

With the unprecedented pace of technology development, uncertain economic upheaval and supply chain disruptions today, effective, strategic leaders must be prepared for many different future scenarios. In this eye-opening presentation, Juliette Powell explains how the current and future impacts of technologies like AI encompass everything from how businesses and governments operate to the future of work.



Juliette Powell's Keynote Topics

The AI Dilemma: 7 Principles for Responsible Technology

Generative content creators. Self-driving vehicles. Predictive analytics. In the right hands, they're beneficial to all. In the wrong hands, they amplify human bias, enable dangerous frauds, and harm vulnerable people. Juliette Powell shares the 7 Principles, outlined in her book "The AI Dilemma", to give us real control, instead of the illusion of control that machine learning often delivers.

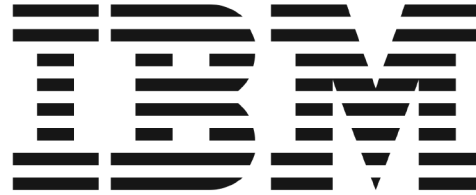
As Markets Go Down, The Value of Your Relationships Goes Up

Drawing from her book, "33 Million People in the Room," Juliette Powell delivers a practical guide to social networking that empowers readers to build social and cultural capital in view of increasing financial capital. Weaving together wide-ranging case studies from technology and media companies to leaders in finance, retail, gaming, electronics, telecommunications, consumer goods, and beyond.

Clients



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Featured In

A popular Technology and Social Commentator, Juliette Powell has appeared on:

Bloomberg



Testimonials

"Juliette Powell captivated the audience, where she spoke about 'Data Quality Against Inequality'. During the presentation, relevant examples regarding creating a modern data-driven work environment were provided, along with data thought-provoking strategies that work, increasing participants' knowledge capacity to launch innovative organizational data management performance improvements in their school districts. Juliette received rave reviews. I highly recommend her. She is amazing."

Harold Wright, State Director of Community and University Partnerships, Texas Education Agency

"Juliette is a consummate professional; from her ability to quickly customize her presentation to help us return our agenda back to schedule despite other event overruns, to her willingness to take part in an after-event interview. Her presentation was ranked among the top 5 of our event that included over 28 panels and 100 presenters. Our audience over the 2.5 days included more than 1900 representatives of Industry, Government and Academia."

Bell Media (Canadian Digital Media Network)

"Juliette is an outstanding collaborative asset and her creative input is without question, a winning advantage for any company aiming for excellence."

Jean-François Bouchard, Vice President, Creation & Development, Cirque du Soleil

"Juliette Powell is one of the few people I can recommend without reservation. I have never seen Juliette give anything less than 150% and I've never seen her pull off less than a minor miracle in everything she puts herself into. In short, if the project is anything but boring, Juliette will absolutely be a net positive on it."

Astro Teller, Captain of Moonshots, X (formerly Google X)

"Juliette Powell reveals the power of connections, the strategies to gain audience, and the best practices to build community in this brisk-paced canter through the new tools and techniques for doing business. Many will find her talks, even for experienced networkers, full of wisdom and insight. Her real-world examples alone, make a compelling case for listening to this woman speak."

Paul Brannan, Deputy Editor, News Interactive, BBC



Book Juliette For A Keynote

Email at info@juliettepowell.com with any speaking or press inquiries.

I look forward to working with you!

juliettepowell.com